

87th International Conference SIEC-ISBE

**SOCIETE INTERNATIONALE POUR L'ENSEIGNEMENT COMMERCIAL
INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION**

in cooperation with

**DEPARTMENT OF ECONOMICS, FINANCE,
AND ENVIRONMENTAL MANAGEMENT
FACULTY OF MANAGEMENT
AGH UNIVERSITY OF SCIENCE AND TECHNOLOGY
KRAKOW, POLAND**

**FACULTY OF MANAGEMENT AND ECONOMICS
GDANSK UNIVERSITY OF TECHNOLOGY
GDANSK, POLAND**

POLISH ASSOCIATION OF ENVIRONMENTAL AND RESOURCE ECONOMISTS

Education for Business Sustainability



July 27th – 31st, 2015, Krakow, Poland



87th Intl. Conference SIEC - ISBE 2015, Krakow, Poland

EDUCATION FOR BUSINESS SUSTAINABILITY

PROGRAM FOR DELEGATES

Sunday, July 26th, 2015 (registration 14-19) all at *Novotel Krakow City West*

18:00-19:00 First Timers Meeting
19:00-21:00 Reception Regional Buffet

Monday, July 27th, 2015 - (Building of AGH Faculty of Management, ul. Gramatyka 10

09:30-10:00 Opening Ceremony – Welcome Address
10:00-11:00 Introductory Lecture
11:00-11:30 Coffee break
11:30-13:00 1st Assembly of Delegates
13:00-14:00 Lunch
14:00-18:00 Guided Sightseeing Walking City Tour
18:00-20:00 Dinner at *Da Pietro* Restaurant, Main Square of Krakow

Tuesday, July 28th, 2015 - Pedagogical Sessions - Building of AGH Faculty of Management

09:30-10:30 Pedagogical Sessions
10:30-10:45 Coffee Break
10:45-12:45 Pedagogical Sessions
13:00-14:00 Lunch at *Novotel Krakow City West*
14:15-15:15 Pedagogical Sessions
15:15-15:45 Coffee break
15:45-16:45 Pedagogical Sessions
18:00-20:00 Dinner at *Novotel Krakow City West*

Wednesday, July 29th, 2015 - Company visits

08:00-18:00 A Case of Sustain Business: Apiary (honey production) and health resort of Krynica,
13:00-14:00 Lunch at *Quiet Corner* Restaurant
19:00-22:00 Chapters' meetings

Thursday, July 30th, 2015 - Pedagogical Sessions Building of AGH Faculty of Management

09:30-10:30 Pedagogical Sessions
10:30-10:45 Coffee Break
10:45-12:45 Pedagogical Sessions
13:00-14:00 Lunch at *Novotel Krakow City West*
14:15-15:15 Pedagogical Sessions
15:15-15:45 Coffee break
15:45-16:45 Pedagogical Sessions
19:00-21:00 Countryside Polish Sausage Grill at *Novotel Krakow City West*

Friday, July 31st, 2015 - Building of AGH Faculty of Management

09:00-11:00 Professional Development Committee Meeting
pararely with
09:30-11:00 Lecture on: by
11:00-11:30 Coffee break
11:30-12:45 2nd Assembly of Delegates
13:00-14:00 Lunch at *Novotel Krakow City West*
14:00-18:00 Business Meetings (EC, Board)
19:00-22:00 Conference Dinner and Polish Fest at *Havelka* Restaurant,
at Main Square Downtown – Long Goodbyes

87th Intl. Conference SIEC - ISBE 2015, Krakow, Poland

EDUCATION FOR BUSINESS SUSTAINABILITY

PROGRAM FOR ACCOMPANYING PERSONS

Sunday, July 26th, 2015 (registration 14-19) all at *Novotel Krakow City West*

18:00-19:00 First Timers Meeting
19:00-21:00 Reception Regional Buffet

Monday, July 27th, 2015

09:30-10:00 Opening Ceremony – Welcome Address
10:00-11:00 Introductory Lecture
11:00-11:30 Coffee break
11:30-13:00 Detailed Information on Program for Accompanying Persons
13:00-14:00 Lunch
14:00-18:00 Guided Sightseeing City Tour
18:00-20:00 Dinner at *Da Pietro* Restaurant, Main Square of Krakow

Tuesday, July 28th, 2015

09:30-10:00 by minibus
10:00-11:15 Main Market Square Downtown
11:15-12:45 Art Gallery in *Sukiennice* Downtown
12:45-13:30 Lunch
14:10-16:00 *Schindlers' Museum*
16:00-16:30 by minibus to *Novotel Krakow City West*
18:00-20:00 Dinner at *Novotel Krakow City West*

Wednesday, July 29th, 2015 - Company visits

08:00-18:00 A Case of Sustain Business: Apiary (honey production) and health resort of Krynica,
13:00-14:00 Lunch at *Quiet Corner* Restaurant
19:00-22:00 Chapters' meetings

Thursday, July 30th, 2015

09:30-10:00 by minibus
10:00-12:30 Wawel Royal Castle Tour
12:30-13:00 by minibus
13:00-14:30 Lunch at *Pod Fortem* restaurant
15:00-16:30 *Kosciuszko* Mount walk and visit to the museum
16:30-17:00 by minibus to Novotel
19:00-21:00 Countryside Polish Sausage Grill at *Novotel Krakow City West*

Friday, July 31st, 2015

09:30-10:00 by public bus
10:00-13:00 *Collegium Maius* and *Jagiellonian University Museum*, Downtown
13:00-14:00 Lunch in Trattoria Soprano ul. St Anna 7
14:00-16:00 Shopping at Main Market Square, Downtown
19:00-22:00 Conference Dinner and Polish Fest at *Havelka* Restaurant
at Main Market Square Downtown – Long Goodbyes

Conference Registration

Conference fee is € 590 (for Delegates and Accompanying Persons) and includes full conference program, all events and attractions, without accommodation. Conference fee must be paid in Euro before June 15st, 2015 and € 650 after this deadline. Please do not send cheques or cash.

Please pay by bank transfer to:

Bank Pekao SA, I Oddz. w Krakowie

31-010 Krakow, Rynek 31, Poland

Account holder: MSEZB

IBAN: PL 11 1240 1431 1978 0010 0131 6378

SWIFT: PKOPPLPW

Accommodation (breakfast incl.) - approx. prices for one night:

Price per room

- Novotel Krakow City West single room 260 PLN, app. € 60 or US\$ 70
Please use code: SIEC2015 double room 300 PLN, app. € 70 or US\$ 80
These prices are offered when minimum 80 rooms will be booked.
Novotel Krakow City West is a suggested choice by conference organizers.
Very good location, high standard, air conditioning, Internet, TV Sat, phone, minibar, swimming pool, restaurant, good selection for breakfast.
E-mail: h3407@accor.com GPS: N 50° 4' 12.52" E 19° 53' 50.15"
- Hotel IBIS BUDGET (next to Novotel) single 120 PLN, app. € 30 or US\$ 40
Please use code: SIEC2015 double room 140 PLN, app. € 35 or US\$ 45
E-mail: h6605@accor.com GPS: N 50° 4' 16.46" E 19° 53' 38.29"
- *Krakowiak* Hotel for Teachers double room for single use € 25 or US\$ 28
Good standard, TV rooms, five minutes to walk to Novotel, good breakfast.
E-mail: hotel@up.krakow.pl

Contact:

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Pre- and post-conference tours: <http://siec-isbe2015.jordan.pl/en/>