

87th International Conference SIEC-ISBE

**SOCIÉTÉ INTERNATIONALE POUR L'ENSEIGNEMENT COMMERCIAL
INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION**

in cooperation with

**DEPARTMENT OF ECONOMICS, FINANCE, AND ENVIRONMENTAL
MANAGEMENT
FACULTY OF MANAGEMENT
AGH UNIVERSITY OF SCIENCE AND TECHNOLOGY
KRAKOW, POLAND**

**FACULTY OF MANAGEMENT AND ECONOMICS
GDANSK UNIVERSITY OF TECHNOLOGY
GDANSK, POLAND**

POLISH ASSOCIATION OF ENVIRONMENTAL AND RESOURCE ECONOMIST

Education for Business Sustainability



July 27-31, 2015, Krakow, Poland



SIEC - ISBE 2015 KRAKÓW, POLAND

EDUCATION FOR BUSINESS SUSTAINABILITY

TENTATIVE PROGRAM FOR DELEGATES

Sunday, July 26th

Business Meetings (Executive Committee, Professional Development Committee)
First Timers Meeting
Reception Regional Buffet at *Novotel City West*

Monday, July 27th

Opening Ceremony
Welcome Address
Introductory Lectures
1st Assembly of Delegates
Sightseeing City Tour
Dinner

Tuesday, July 28th

Presentations
Workshops
Seminars
Dinner

Wednesday, July 29th

Company visits
Chapters' meetings

Thursday, July 30th

Presentations
Workshops
Seminars
Countryside Polish Sausage Grill at *Novotel City West*

Friday, July 31st

Professional Development Committee Meeting
2nd Assembly of Delegates
Business Meetings
Conference Dinner and Polish Fest at *Havelka* Restaurant,
Main Square Downtown – Long Goodbyes

SIEC - ISBE 2015 KRAKÓW, POLAND

EDUCATION FOR BUSINESS SUSTAINABILITY

TENTATIVE PROGRAM FOR ACCOMPANYING PERSONS

Sunday, July 26th

First Timers Meeting
Reception Regional Buffet at *Novotel City West*

Monday, July 27th

Opening Ceremony
Welcome Address
Detailed Information on Program for Accompanying Persons
Lunch
Sightseeing City Tour
Dinner

Tuesday, July 28th

Art Gallery in *Sukiennice* Downtown
Main Market Square Downtown
Lunch
Schindlers' Museum
Dinner

Wednesday, July 29th

Company visits (Negotiations are going on)
Lunch
Chapters' meetings

Thursday, July 30th

Royal Castle Tour
Lunch
Kosciuszko Mount walk and visit to the museum
Countryside Polish Sausage Grill at *Novotel City West*

Friday, July 31st

Collegium Maius and *Jagiellonian* University Museum Downtown
Lunch
Shopping at Main Market Square Downtown
Farewell Dinner and Polish Fest at *Havelka* Restaurant at Main Market Square
Downtown – Long Goodbyes

Conference Registration

Conference fee is € 590 and includes full conference program, all events and attractions, without accommodation. Conference fee must be paid in Euro before June 1st, 2015 and € 650 after this deadline. Please do not send cheques or cash.

Please pay by bank transfer to:

Bank Pekao SA, I Oddz. w Krakowie

31-010 Krakow, Rynek 31, Poland

Account holder: MSEZB

IBAN: PL 11 1240 1431 1978 0010 0131 6378

SWIFT: PKOPPLPW

Accommodation (breakfast incl.) - approx. prices for one night:

Price per room

- Novotel Krakow City West Hotel single room 260 PLN, app. € 60 or US\$ 70
Please use code: SIEC2015 double room 300 PLN, app. € 70 or US\$ 80
These prices are offered when minimum 80 rooms will be booked.
Novotel Krakow City West Hotel is a suggested choice by conference organizers.
Very good location, high standard, air conditioning, Internet, TV Sat, phone, minibar, swimming pool, restaurant, good selection for breakfast.
E-mail: h3407@accor.com GPS: N 50° 4' 12.52" E 19° 53' 50.15"
- Hotel IBIS BUDGET (next to Novotel) single 120 PLN, app. € 30 or US\$ 40
Please use code: SIEC2015 double room 140 PLN, app. € 35 or US\$ 45
E-mail: h6605@accor.com GPS: N 50° 4' 16.46" E 19° 53' 38.29"
- *Krakowiak* Hotel for Teachers double room for single use € 25 or US\$ 28
Good standard, TV rooms, five minutes to walk to Novotel, good breakfast.
E-mail: hotel@up.krakow.pl

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Pre- and post-conference tours: <http://siec-isbe2015.jordan.pl/en/>